

Memorex CorporationSan Tomas at Central Expressway
Santa Clara, California 95052

MEMOREX TO FEATURE ITS NEW 3770 DISC CACHE

AND INTELLIGENT DUAL INTERFACE AT '79 NCC

NEW YORK, N.Y., June 4, 1979--Memorex Corporation's full line of information storage and communications products, including the new Model 3770 Disc Cache and the Intelligent Dual Interface (IDI) feature, will be represented at the 1979 National Computer Conference June 4-7 at the New York Coliseum, booth 2129.

The 3770 Disc Cache establishes Memorex as the first company to apply cache memory to bridge the data access gap between the computer and disc storage. Through the incorporation of semiconductor and microprocessor technologies, use of the 3770 can result in much greater capability in existing disc storage systems.

Memorex's IDI feature, designed specifically for the company's family of disc storage systems, provides dynamic dual port accessing from a computer's main memory to the disc drive spindle. A patent is currently pending on the product, which is unique in its improvement of system throughput and performance.

Both the 3770 and IDI will be demonstrated, via video spots, throughout the four-day conference.

In addition to products designed for large and mid-size storage systems, Memorex will display a number of System/3 peripherals, including a 760 line-per-minute printer, a 3000 records-per-minute diskette I/O control station for data entry and a high-performance, 1600 bpi tape drive.

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The full line of Memorex audio and video tape products and their accessories will be shown at the conference, along with the Markette line of flexible discs and the new, 6250 bpi tested Cubic H-D computer tape. The company's word processing accessories, including correctable typewriter ribbons, toner and developer for copiers and printers, and word processing cassettes, also will be on display.

Memorex is a worldwide high-growth, high-technology information storage and communications company.

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Memorex's I/O feature, designed specifically for the company's family of disc storage systems, provides dynamic dual port accessing from a computer's main memory to the disc drive spindle. A patent is currently pending on the product, which is unique in its improvement of system throughput and performance.

Both the 3770 and I/O will be demonstrated, via video spots, throughout the four-day conference.

In addition to products designed for large and mid-size storage systems, Memorex will display a number of System/3 peripherals, including a 750 line-per-minute printer, a 300 records-per-minute diskette I/O control station for data entry and a high-performance, 1600 bpi tape drive.

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